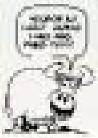




Outlets run out of bet slips for Grand Lotto



By Mike Morales and Jocelyn R. Uy

THE MOUNTING frenzy among bettors to win the biggest lottery jackpot in Philippine history—expected to hit P738 million at

OUTLETS A11

PHILIPPINE DAILY
INQUIRER
BALANCED NEWS, FEARLESS VIEWS

Monday, November 29, 2010 ★★ 17 sections / Vol. 25 / No. 354 P18

Samsung smartphones feature Inquirer news

By JV Rufino

WANT QUICK, free convenient access to Inquirer news and updates while on the go? The Inquirer is now available on Samsung "Bada" phones through the Samsung Apps store.

The Inquirer Bada application (http://bit.ly/inquirer-bada), the first by a Philippine broadsheet, provides ac-

SAMSUNG A20

Petition against toll hike thrown out

By Marlon Ramos and Paolo G. Montecillo

THE SUPREME Court has thrown out Albay Gov. Joey Salceda's petition questioning the authority of the Toll Regulatory Board (TRB) to approve the 250-percent toll rate increase in the South Luzon Expressway (SLEx) from Alabang, Muntinlupa, to Calamba, Laguna.

"Wherefore, the petition ... is hereby dismissed for lack of merit. Accordingly, the TRO (temporary restraining order) issued by the court ... with respect to this petition is hereby ordered lifted," the court said in a Nov. 23 resolution.

The change in rates following the court's decision may have to wait until late this month or early next year, the TRB and SLEx operator said yesterday.

While dismissing the Salceda petition, the high court did not rule on the immediate implementation of the toll increase.

Instead, the magistrates reiterated their position in the previous ruling on four similar petitions remanding to the TRB the issue of "propriety and reasonableness" of the toll increase in SLEx.

"Pursuant to our ruling in Francisco Jr. vs the (TRB et al.) the toll rates assailed in the instant petition ... have already been remanded to the (TRB) for its review of the reasonableness thereof," the court said in its decision.

The Supreme Court then directed the TRB to determine if the Malaysian contractor and toll operator, South Luzon Toll Corp. (SLTC), and subsidiary Manila Toll Expressway Systems Inc. (MATES) were "entitled" to ask for an increase in toll rates.

SLTC claims to have lost close to P1 billion in foregone revenue due to its inability to raise toll rates at SLEx. The firm wants to raise rates at SLEx by 250 percent to help recover the P14 billion it spent to rehabilitate and extend the superhighway.

SLTC's case has become a source of embarrassment for the administration, which is

PETITION A12



SOUTHERN TOLL GATE Increasing toll rates at South Luzon Expressway is a subject of legal battle in the Supreme Court.

N. Korea readies missiles

Release of cop in massacre deferred

By Mike Morales

JOCELYN has been waiting for nearly 15 years for her husband, Gerardo Rosing, to walk out of prison after serving sentence as an accessory in the gruesome Vizconde massacre.

Delays in the transmission of documents, including the release order by Justice Secretary Leila de Lima, put off freedom for the former policeman convicted of tampering with evidence.

"We've been through a lot," Jocelyn told the Inquirer on a nippy Friday night outside the medium security compound of the New Bilibid Prisons where she kept vigil until Saturday, when visitors were allowed inside the facility.

"I don't want to tell you all about it because you'll make me cry again," she continued in Filipino, her eyes welling up. "Don't take these as tears of sorrow; these are tears of joy."

Jocelyn has been anticipating her husband's release since last

RELEASE A19



GETTING READY South Korean emergency officials test gas masks amid tension between the pro-Western South Korea and the communist North. AP

China calls for talks as war games begin

YEONPYEONG, South Korea—North Korea has placed surface-to-surface missiles on launch pads in the Yellow Sea, Yonhap news agency said, as the United States and South Korea began military drills and China called for emergency talks.

But China made clear that the talks would not amount to a resumption of six-party discussions, which North Korea walked out of two years ago and declared dead.

South Korea's presidential Blue House also said now was not the time to discuss resumption of six-party talks.

South Korean President Lee Myung-bak had told a visiting Chinese delegation that Beijing, Pyongyang's only major ally which is traditionally reluctant to criticize the reclusive regime, should do more to help.

China, which agreed with South Korea that the situation was "worrisome," suggested emergency talks among six governments involved in discussions aimed at ending North Korea's nuclear program.

The call was made by a senior Chinese diplomat, Wu Dawei, at a brief news conference. The talks bring together North and South Korea, host China, the United States, Japan and Russia.

Japan was noncommittal. "We want to respond cautiously while cooperating closely with South Korea and the United

N.KOREA A18

US military taps new robots for battle

FORT BENNING, Georgia—War would be a lot safer, the US Army says, if only more of it were fought by robots.

And while smart machines are already very much a part of modern warfare, the US Army and its contractors are eager to add more.

New robots—none of them particularly human-looking—are being designed to handle a broader range of tasks, from picking off snipers to serving as indefatigable night sentries.

In a mock city here used by Army Rangers for urban combat training, a 15-inch robot with a video camera scuttles around a bomb factory on a spying mission. Overhead an almost silent drone aircraft with a four-foot wingspan transmits images of the buildings below.

Onto the scene rolls a sinister-looking vehicle on tank treads, about the size of a riding lawn mower, equipped with a

US MILITARY A18

PH 'obliged' to aid South Korea

By Gil C. Cabacungan Jr.

THE PHILIPPINES under its mutual defense treaty with the United States has an obligation to send troops in case war breaks out between North and South Korea, Senate President Juan Ponce Enrile said yesterday.

"But given our capability, we can only send our doctors, nurses, engineers and maybe some ground troops. These are what we can only contribute because we do not have any air force, we do not have any navy," Enrile said in an interview with dzBB radio.

Article IV of the mutual defense pact signed in August

PH 'OBLIGED' A18

TELLING THE FILIPINO STORY TO THE WORLD

Editors' Note: For 25 days, we will be telling stories about the Inquirer to mark the paper's 25th anniversary on Dec. 9, 2010. Some are little inside stories but impacting on how we cover unfolding events; some are match-the-day stories that became talk-of-the-town types; others are turning-point stories that have changed the landscape of history; still others, big or small, seize the heart and never let go.

But whatever, the Inquirer will tell you the story.

Tops in race to get the story first



BRAVE FACE of woman who died of AIDS

By Minerva Generalao and Lawrence de Guzman
Inquirer Research

YOU READ it first in the Inquirer.

Getting a story ahead of everyone else is every journalist's desire. For Inquirer reporters and correspondents, this has risen to a passion that has made scoops par for the course in the 25 years we have been around.

Why do scoops matter? An editor gave a simple answer: The Inquirer wants to give the readers the freshest news as fast as it can, and we want to write it better than anyone else.

Inquirer scoops vary. Some are simply the latest telling details about an event, an issue, or about people—or all three at once. Others are the big, untold stories, or exposés.

Like the Angara diary in the last days of President Joseph Estrada in the Palace.

The Supreme Court used the three-part series on the diary as a basis for its unanimous decision on the legitimacy of Gloria Macapagal-Arroyo's succession to the presidency. Estrada, based on the Angara diary, had effectively resigned.

Scoops are what Inquirer editors call "agenda-setting stories." They have prompted other newspapers to scramble for follow-up stories, TV news teams to pro-

TOPS A20

Second FrontPage

14 29 | 24 10 | 16 21

8 6 0 5 1 1

1 3 7

1 10 24 33 41 48

P19,476,241.20

Massacre 'special court' nixed

De Lima to seek pairing another judge to help Reyes

THE CREATION of a special court to handle the gruesome killing of 58 people in Maguindanao last year might further delay the victims' families' fight for justice, according to Justice Secretary Leila de Lima.

[illegible]

Palace: OFW deployment to Korea 'deferred'

[illegible]



House approves 3rd Maguindanao district







PUREGOLD

@MOLITO



Alabang residents can now enjoy one-stop shopping convenience that's closer to home at the new and upscale Puregold@Molito. Conveniently located at the 2nd floor of Molito Commercial Complex, Madrigal Avenue corner Zapote Road, Alabang, Muntinlupa.



IMPORTED ITEMS





FRESH ITEMS

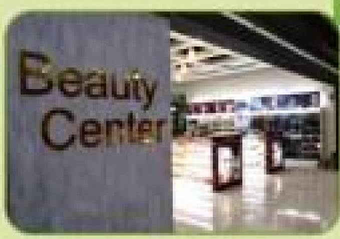








BEAUTY CENTER
















Poor Eyesight,
Poor Boy!
See your loved ones clearly!
For state-of-the-art facilities, expert eye care and fashionable eyewear, go to EO Executive Optical.
See us now! Love your eyes!
executive optical
love your eyes.


SLIMMERS WORLD
BUY 1 MONTH GET 1 MONTH FREE!
PLUS!
SPECIAL OFFER
FOR THE FIRST 25 SLOTS TODAY!
CORE POWER + BIOMETRICS with GREAT SKIN
I Lost 51 lbs.!
Sexy in jeans with a Great Skin.
I Lost 44 lbs.!
Won the Great Body Contest.
Christine Hermoso
"All our full programmes are guaranteed!"
CALL NOW FOR YOUR FREE CONSULTATION!!
BUY 15 TREATMENTS GET 15 FREE!
SPECIAL OFFER
FOR THE FIRST 25 SLOTS TODAY!
IPL Skin ReJuvenation
to give you a supple, radiant, blemish-free & younger-looking skin!
CALL OUR ONE - STOP SUPER CENTERS FOR FITNESS, SKIN, BODY AND FACE.
FITNESS HOTLINE: 536-3333
SKIN HOTLINE: 525-8771
MOBILE NUMBER: 091- SLIMMERS (7546637)
www.slimmersworld.com.ph * inquire@slimmersworld.com.ph



Gov't lauds French travel advisory

[illegible]









BOTANIST'S SLAY OFFSHOOT

Leyte sets up 'safety protocol'

'Isolated' case

Peace council meet

CBCP website hacked

The Daily Gospel

Dev't expert says cash transfer OK, but how will poor be chosen?

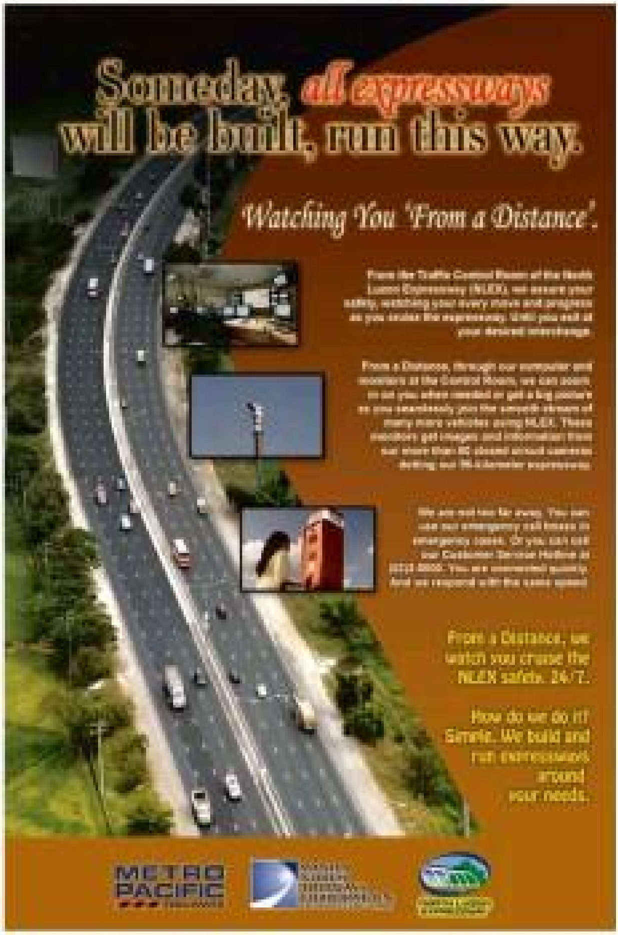
Support programs

Who is poor enough?

Costly monitoring

Ethical commitment?

Interest, greed



6 Filipino workers killed in Japan bus-truck collision



SM appliance CENTER
our name is your guarantee
YEAR-END DEALS
Now na!
NOVEMBER 14 - JANUARY 16, 2011
libreng APPLIANCES araw-araw
At stake ₱5M worth of prizes
AT STAKE 1 of 8 VIDEO COMBO SETS
• (42") 106.68cm LG LCD TV
• Flip Mino Videocam
• Canon EOS 1000D SLR
(one set per winner)
WEEKLY DRAWS
16 Exclusively for Citibank cardholders Flip Mino Videocam
(one per winner)
2 Winners of NISSAN SportUtilityTruck Navara
GRAND DRAW
Every P1,000 purchase gives you the chance to win.
Triple your chances of winning with your Citibank Credit Card.
Plus, enjoy 0% PayLite and pay 3 months later!
The most rewarding cards in town.
citibank

N. Korea readies missiles amid war games





PH 'obliged' to aid Sokor

US military taps new generation of robots for combat

DENR plans P500-M facelift for QC wildlife park

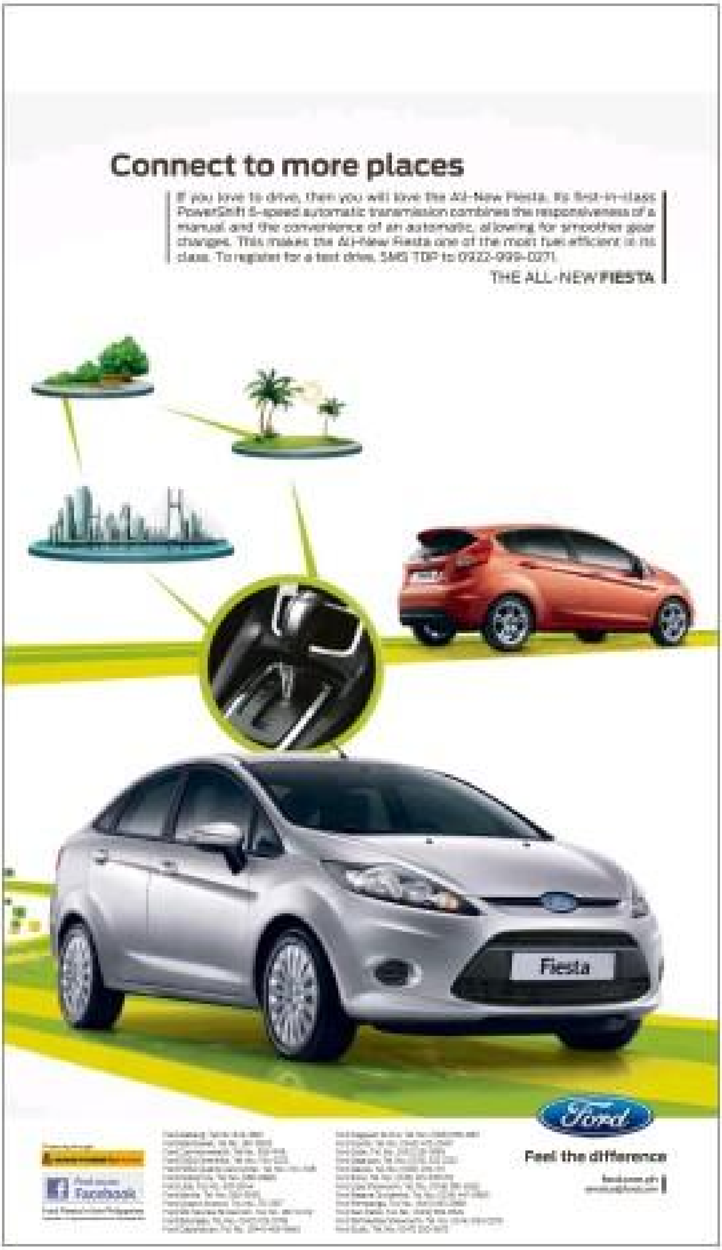


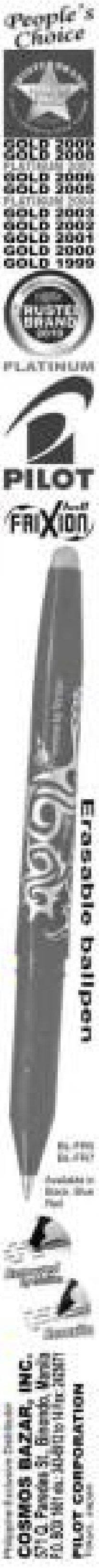


Rizal Park renovation under way

Free shows

Makeover



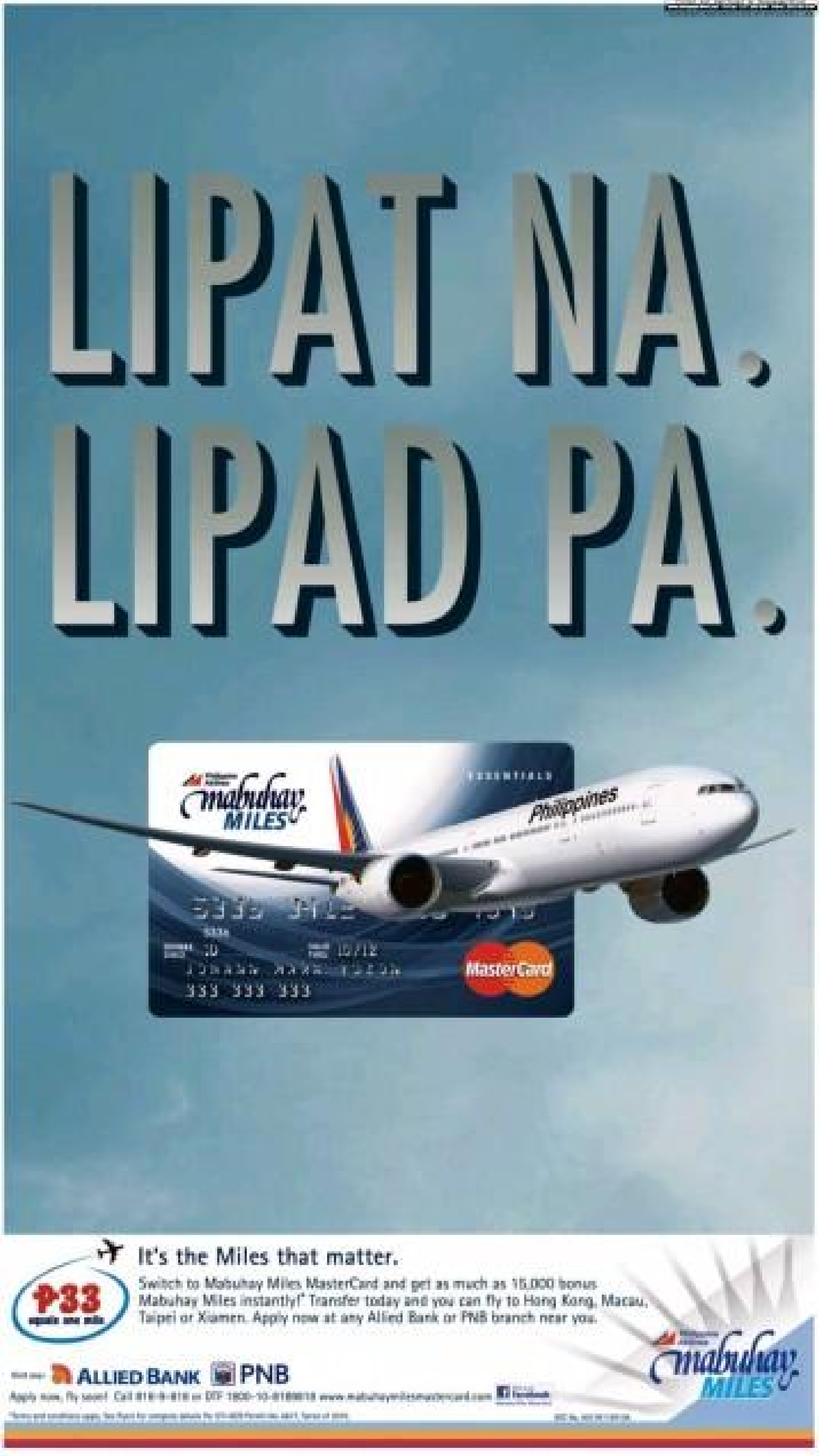


Petition against toll hike thrown out

New set of rates

Constitutional

WHAT WENT BEFORE



LIPAT NA.
LIPAD PA.
mabuhay MILES
Philippines
MasterCard
It's the Miles that matter.
Switch to Mabuhay Miles MasterCard and get as much as 15,000 bonus Mabuhay Miles instantly!* Transfer today and you can fly to Hong Kong, Macau, Taipei or Xiamen. Apply now at any Allied Bank or PNB branch near you.
₱33
ALLIED BANK
PNB
Apply now, fly soon! Call 818-9-818 or DTF 1800-10-8189818 www.mabuhaymilesmastercard.com
mabuhay MILES

INQUIRER

OPINION

SC sees double

EDITORIAL



A birth control pill acceptable to the Church

AS I SEE IT

Neal H. Cruz

Not quite

THERE'S THE RUB

Conrado de Quiros

Proclamation 75: Amnesty

SOUNDING BOARD

Fr. Joaquin G. Bernas, S.J.



Mabuhay Philippines

REVEILLE

Ramon J. Farolan



Bloopers

KRIS-CROSSING MINDANAO

Noralyn Mustafa



PCP II and the Pope

COMMENTARY

Roberto E. N. Rivera, S.J.

John J. Carroll Institute on Church and Social Issues

Morong 43 release now DOJ's call

INQUIRER violating first point of Journalist's Code of Ethics

Finding the two Filipinos who distrust President Noy

Grand, national strategy needed to 'sell' PH

Noted constitutionalist Bernas misses again

Too many private cars on Metro Manila roads

Noynoy spending ₱68B on irrigation

STA. RITA, Pampanga—At least 250,000 hectares of farms previously not served by the National Irrigation Administration (NIA) would be supplied with water through the construction of facilities worth about P68 billion within three years, the agency's head said.

Lahar threatens Sorsogon villages





Bulacan police moonlight as fireworks traders



Robredo directs all village officials to hold assemblies


ROBREDO



NEWSBRIEFS

NPA frees Muslim soldier

Julhap M. Tupas, Inquirer Mindanao

Maguindanao vice mayor slain

Julhap M. Tupas, Inquirer Mindanao

Ex-cop of Metro Manila killed

Indian national shot dead

Agri employee slain

Visayas kids in media work

Outlets run out of bet slips for Grand Lotto

'Biggest gambler'

Not a major problem

Lalo's worries

Matter of integrity

Rice truck attacked



BETTORS queue up for tonight's Grand Lotto draw, offering an expected P738 million in prize, officials confirm some outlets have run out of betting slips.

Release of policeman in massacre deferred

Bribe offers

Final decision

Tops in race to get the story first





Samsung smartphones feature Inquirer news

Late SPORTS



Gin Kings nip Llamados; Araña lifts Rain or Shine

San Beda battles La Salle

Ateneo bags 4th straight SBP title

Araneta vows to recover missing fund

Kings Cup: Pucay ties for 27th


Robinsons Residences
Finally...a home that you deserve
The Sapphire
The Sapphire creates the perfect setting for your LIVE, WORK and PLAY lifestyle. It provides instant access to things that matter most in your active and busy schedule. The Sapphire guarantees you accessibility and convenience amidst your on-the-go lifestyle—keeping you in-touch and at the same time keeping you at home.
The Sapphire's inspiring Art Deco architecture will surely stand out amidst the gray and unexciting structures in the city and with the distinction of a stylish address comes the convenience that the prime location provides. Breeze through the grueling demands of the fast-paced city life and treat yourself to the ultimate luxury—more time to spend for yourself and your loved ones.
The Sapphire
Call Now! 636-0888 • 397-0101 • 0922-8380888
www.robinsonsproperties.com.ph

Aplus METRO

Editor: Abelardo S. Ulanday

'COUNTERMEASURE AGAINST CRIMINALS'

NCRPO deploys more cops

By Miko Morelos

DOES THE nippy holiday breeze have something to do with the National Capital Region Police Office (NCRPO) chief's directive to put more "warm bodies" out in the streets?

In preparation for the huge number of people expected to flock to public areas like malls and transport terminals this Christmas, NCRPO director Chief Supt. Nicanor Bartolome has ordered policemen assigned to desk jobs to go out into the streets and walk the beat.

"We need more warm bodies in our streets," Bartolome told the Inquirer in a phone interview. "This is a countermeasure [for] criminal elements taking advantage of people during the holidays."

He said that police officers stationed in offices were "untapped resources" who should be utilized whenever needed.

According to Bartolome, the 16,000-strong Metro Manila police force could use all the help it could get from desk personnel since the holiday season usually meant an increase in crimes like theft and robbery based on records from previous years.

Since policemen assigned to desk jobs work from 10 a.m. to 3 p.m., Bartolome instructed them to go on patrol in two shifts: from 8 a.m. to 10 a.m. and then from 3 p.m. to 5 p.m.

These periods, he said, were considered rush hours since more people were usually out on the streets at these times.

Bartolome, however, said a skeletal force would remain in police offices to keep everything running while the majority of the policemen were out in the streets.

"We have a 90:10 ratio of policemen, which means 90 percent of our police are in the streets while the remaining [10 percent] are in the offices," he added.

"Half of the desk officers would be patrolling the streets in the morning while the other half would do so in the afternoon," he said.

Meanwhile, the Eastern Police District has activated six teams following a rise in street crimes in the areas under its jurisdiction.

The eight-man police teams on motorcycles called the Special Operations Task Group were pulled out from their respective headquarters to concentrate on specific crimes which usually go up during the holiday season, said Senior Supt. [illegible], EPD deputy head for planning and operations.

He said the teams would patrol their areas of responsibility and deal with bank and payroll robberies, kidnappings, car thefts and crimes carried out by "riding in tandem." *With Arlie Calalo*



RED RIBBONS Ribbons commemorating World AIDS Day hang outside the World Health Organization office on U.N. Avenue in Manila. The world will mark World AIDS Day on Dec. 1.

7 nabbed for illegal fishing in Taguig



NEW KINGS OF THE ROAD

Crackdown just for show

Maynilad responds to complaint

Girl killed, another hurt in blast

MetroBriefs

Man kills self due to poverty

Free movies for elderly in QC

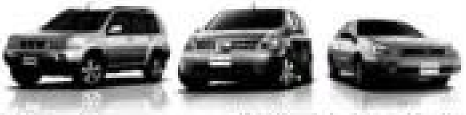
DLSU project launching



THE PIONEER Courthouse Square in Portland, Oregon, target of a bomb plot

Bomb plot foiled at event in Portland

Nissan Slashes Prices for the Holiday Season





The WORLD

West's war in Afghanistan is failing, says crisis group

KABUL—A leading international think tank on Sunday issued a damning review of the US-led war in Afghanistan and said Nato plans to end its combat mission by 2014 would lead to the Kabul government's collapse.

[illegible]



[illegible]

Suicide bombers kill 13 policemen in Afghanistan

[illegible]

Group votes to maintain level of bluefin tuna catch

[illegible]

Saudi women sue male guardians who stop marriage



[illegible]

US: WikiLeaks release endangers 'countless' lives

[illegible]

The Karachi Connection: A scandal too far for Sarkozy?



SARKOZY

[illegible]



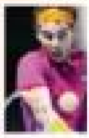
WHAT'S INSIDE

- **Mavericks hand Heat eighth loss** /A30

SPORTS

Editor Teddyvic S. Melendres
Assistant Editor Francis T. J. Ochoa

- **Nadal, Federer arrange dream ATP final duel** /A28



Marquez, Berto stop foes, want fight with Pacquiao

LAS VEGAS—Mexican Juan Manuel Marquez recovered from a third round knockdown to stop Australian Michael Katsidis in the ninth and retain his WBA and WBO lightweight titles in Las Vegas on Saturday.

Immediately after the victory, Marquez called for a third fight with eight-weight world champion Manny Pacquiao of the Philippines.

Pacquiao and Marquez drew their first bout in 2004, and Pacquiao won a split decision in a rematch four years later.

"We know Pacquiao is avoiding us," said Marquez afterward. "A third fight is what the public wants."

In the undercard, unbeaten American Andre Berto impressively defended his World Boxing Council welterweight belt, stopping Freddy Hernandez at 2:57 in the first round.

Berto improved to 27-0 with 21 knockouts.

Berto was later quoted by Fighthype as saying: "I think I would definitely be the best fight out there for him (Pacquiao). He needs somebody with speed, he needs somebody young, he needs somebody strong, and we're going to see what happens."

After a fast-paced opening two rounds, in which Mexican Marquez landed blistering counter combinations as his Australian challenger pressed forward, Katsidis, 27-3 (22 KOs) dropped Marquez in round three with a short left hook.

The champion appeared badly hurt but was able to survive the onslaught and by the end of the round was rocking his opponent with pinpoint punches to the body and head.

Katsidis continued to move forward aggressively, throwing a high volume of punches, but Marquez, 52-5-1 (38 KOs) responded with devastatingly accurate counters.

In the ninth, Marquez stepped up the pressure, landing with combinations and backing Katsidis across the ring. As Marquez continued to land at will, referee Kenny Bayless called a halt to the contest.

Katsidis was fighting despite the death of his brother, Stathi, last month. Stathi, a professional jockey, was found dead in his Brisbane home on Oct. 19 from as yet undisclosed causes.

"I went through a lot to make it to this fight," Katsidis admitted afterward. "It was a hard thing to even make it through this fight," he added tearfully.

Pacquiao has repeatedly said that he is willing to face anybody lined up for him by his promoter (Bob Arum).

In Marquez's case, Pacquiao wants a guaranteed purse and said the Mexican's camp should undertake all the promotional aspect of the bout which could be done from 140-147 pounds. *Reuters with a report from AFP*





Francisco relishes underdog tag against Kokietgym

By Dennis U. Eroa

Huey, Indian clinch Dunlop doubles title

By Marc Anthony Reyes

Nadal, Federer arrange dream ATP Finals duel



SPAIN'S Rafael Nadal plays a return to Britain's Andy Murray during their semifinal encounter at the O2 Arena in London on Saturday. Nadal won to forge a final duel with chief rival Roger Federer.

Foreigners assert might in Phinma int'l week 1

P-Noy invited to grace Pinoy Peace and Unity Swim



AQUINO



CORTUNA flexes his muscles.

Cortuna rules Maskulino tilt

RA 9064 unfair to non-Olympic sports

CLEAN LIVING



Manolo R. Iñigo

SPORTSWATCH

PSA Forum honors boxers

PSC age group netfest

Galad paces kartfest

Subic marathon discounts

Melindo boosts bid for world title shot

By Ronnie Nathanielsz

[illegible]

Abap program a model for NSAs

INSIDE SPORTS
Ronnie Nathanielsz



[illegible]

SPORTS

Editor Teddyvic S. Melendres
Associate Editor Francis T.J. Ochoa

435 runners to see action in Milo finals



UMABA



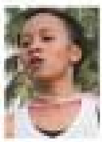
Mavericks hand Heat eighth loss

Miami holds players-only meeting

Teng lifts Xavier past St. Clare



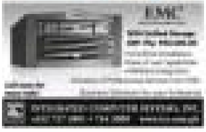
Banayag, fiery Kenyans share McDo honors



BANAYAG



Business



Strong peso seen to temper inflation in Nov.

Rise in consumer prices may range from 2% to 2.9%

THE BANGKO Sentral ng Pilipinas said the rate of increase in consumer prices could have slowed down further in November partly due to the strengthening of the peso.

Indicators

PESO-DOLLAR RATE

44.180



STOCK MARKET

43.91



Cautious trade seen ahead

IN THIS ISSUE

Coming soon: MRT 3 bidding war

Biz Buzz

By the staff

Stock market behemoth

Prowling the Bahamas

Rush on the prowl

Easing out a Secretary

Manufacturing output slowed in Sept.

9 industries report double-digit rise in value of goods produced

In harnessing energy, Meralco considers green options

Stronger peso seen . . .

From page B1

Cautious trade seen ahead

From page B1

Forum seeking partners

By Amy R. Remo

UK-BASED Forum Energy Plc is seeking prospective partners for its plan to further explore and develop the oil and gas-rich Reed Bank basin in offshore Palawan, which is covered by Service Contract 72.

"The company continues its farm-down talks with potential strategic partners for the purpose of accelerating the development of SC72. However, no firm proposal is currently being considered," Forum said.

Months after it was granted a service contract, Forum Energy is finally set to start the implementation of its approved work program. The company recently secured a $10-million facility from Philex Mining Corp.

The lending facility, which would make available the $10 million for three years at an interest rate of US Libor plus 4.5 percent, will allow the local subsidiary, Forum Philippines Holdings Ltd., to fund its 70-percent share (or $7.4 million) in the first sub-phase work program for SC72.

SC72, which covers 880,000 hectares within the Reed Bank basin, contained the Sampaguita oil and gas field discovery which was estimated to contain as much as 3.4 trillion cubic feet of gas.

The planned work program was designed to provide a more comprehensive evaluation of these areas and identify potential sites for appraisal wells within the Reed Bank basin.

The work program also included 2D seismic work in an area of up to 550 square kilometers around the Sampaguita gas discovery and 2,200 line kilometers of high resolution 2D new existing leads within the 8,800 square kilometer contract area.

The acquisition of the seismic data is scheduled for completion in the first half of 2011 and will then be subject to technical analysis.

Aside from Sampaguita gas discovery, the SC 72 field was also reported to contain at least eight other potential leads.

Given the resources covered by SC72, Forum said it was enough to form the foundation of a liquefied natural gas (LNG) project, similar to the Malampaya deepwater gas to power project.





Business



ABAD

Gov't still has ₱232B to spend up to Dec.

Portion may go to savings

PH auto market too small for manufacturing, Hyundai says

BUSINESS

Asia travel spending growth seen to benefit PH

Asia to account for 32% of global business by 2020, study says

People, Events & Products

San Marino takes center stage during 2010 Philippine Fashion Week

LUNG CANCER AWARENESS CAMPAIGN

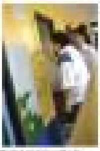


ABS-CBN INKS PARTNERSHIP AGREEMENT WITH WB



A story behind every delicious bite

DAY CARE, LIVELIHOOD CENTERS MURAL PAINTING



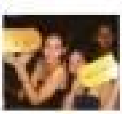
UNITED NATIONS POPULATION FUND LAUNCH



BIGGEST MEDICAL MISSION HELD IN MUNTINLUPA



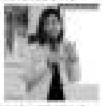
FREEBIES FOR FOXY BAR GOERS





'Year-End Tax Planning - The Right Way'

NOVARTIS PHILS OBSERVES WORLD RABIES DAY

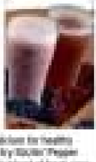


Knowing Dr. Zosa's art of acupuncture



Product FILES

Sizzlin' Pepper Steak sMOOthies



Meralco energy solutions unit developing electric tricycles

Double-digit growth for PH air travel seen

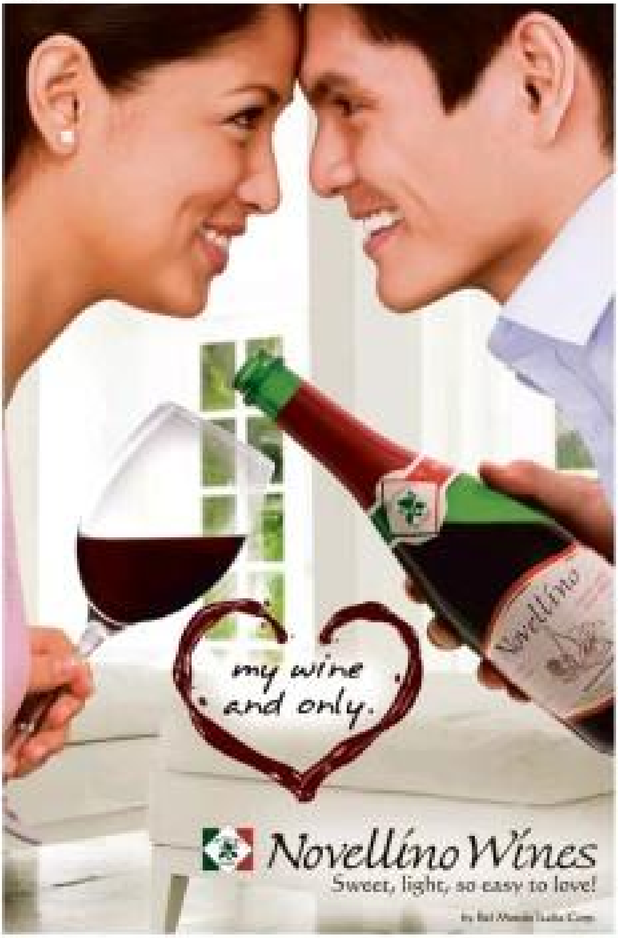
Prospects for 2011 also bright, says CAB

GOINGS-ON

AXA's 'Cross the Line' campaign

Nestlé ties up with Reyes Barbecue





Business

BSP sees narrowing of spreads on PH debt paper

Refinancing of debts becomes prudent, economists say

Transco sells 3 more subtransmission assets





Usana sales up by 40%

BUSINESS



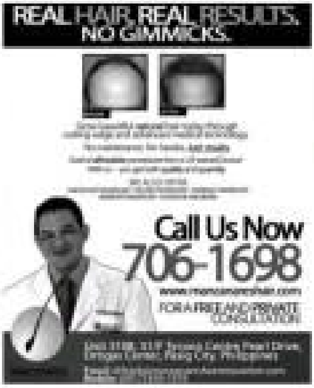
Cebu Energy gets OK for power supply deal

Cheaper power rates seen with regulator's approval

[illegible]

Sun Life sees strong 2011 sales

[illegible]









PHILIPPINE STOCK EXCHANGE

Maybank

High-end projects boost Belle 9-mo. earnings



EXCELLENCE

Mindoro raises $10M for mining prospects

Cebu Energy gets OK . . .

Expenses cut Keppel Q3 profits

What recession? Shoppers eat up Black Friday deals



A SHOPPER passes Black Friday sales at the Eagle Rock Plaza in Los Angeles Nov. 26, 2010. Retailers hoped that Black Friday would kick off the best holiday shopping season in three years.

Thousands expected to protest Ireland's austerity plan

Investor demand pushes up GM IPO to record $23B

Hedge fund FrontPoint hit by $3B in redemptions

InfoTech

Fuji Xerox aims new tech at underserved market



Fuji Xerox CP105b belongs to the first line of printers with SLED technology and is the first pink printer in the market.

The return of Alcatel



Print icon gets down to the dotty details



MICRO Piezo technology

HTC unveils heavyweight Androids



Search for best young apps developers on

BUSINESS Monday
Business Features Editor Margie Quimpo-Espino

At Globe, a guru preaches change

For firms in today's competitive world, it's 'innovate or die'

By Daxim L. Lucas



SCOTT Anthony, Innosight Ventures managing director

Comfort zones

Innovative juices



GIL Genio, Globe business head, delivers a speech at the first Enterprise Innovation Forum.

Asean connectivity for competitiveness

MAPping the Future



Cesar B. Bautista

[illegible]

One dynamic market

[illegible]

Pursuing initiatives

[illegible]

Buzzword

[illegible]

Effective connections

[illegible]

SWOT analysis

[illegible]

A better route

[illegible]

Delivering results

[illegible]

At Globe ...

From page B2-1

[illegible]



SOME of the latest technology in the telecommunications industry [illegible] Globe Telecom Inc.



GLOBE Business head [illegible]

A high-rise Cebu's rich and famous can call home

[illegible]

Good feng shui

[illegible]

'Heavily landscaped'

[illegible]

'More residential options'

[illegible]

Firm takes eco-active stance with paint that cleans air



Beyond sustainability

Air cleaner

From London to Guadalupe

BUSINESS *Monday*

Amazon berry finds its way to Manila market

Winning hearts, minds with empathy, respect

Priorities

Know your employees

Bottom line: respect

Acai has more protein than egg, more calcium than milk



ORGANIQUE'S Catherine Salinbangon with a glass of Acai juice drink.

Top berry

Antioxidants

Papa's girl

Benefits

Back to basics

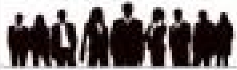
From a hole-in-the-wall shop to a 67-store retail network



DR. ROBERT Lo

Full-time entrepreneur

AVID: What's Next?



AVID HARNESSES YOUTH POWER





FEEDBACK ON THE FORUM



THOUGHT LEADERSHIP FORUM

Enabling Ideas. Engaging Partners.

A presentation of AVID

The Association of Vehicle Importers and Distributors

AVID FUELS THE AUTO INDUSTRY WITH LAUNCH OF FIRST THOUGHT LEADERSHIP FORUM



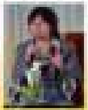
THE MAIN EVENT















LIFESTYLE Arts&Books

Editor Thelma Sioson San Juan · Arts and Books Editor Lito B. Zulueta





Raul Sunico: Ambitious CCP complex development to start 2011

By Lito B. Zulueta

ANTI-CLIMACTIC it was when pianist and pedagogue Raul Sunico was elected finally by the board of trustees of the Cultural Center of the Philippines as president of the 41-year-old cultural landmark and institution.

Or was it a matter of form [illegible], done that?

In the first place, Sunico had already performed the functions of

> At over 60 hectares, the CCP complex is the biggest cultural development in the world

president before. When Nes Jardin retired as president in July 2009, Sunico, who was vice president at the time, became officer in charge. He performed the duties of chief executive of the CCP until the [illegible] [illegible] Wilson was elected president by the CCP board in December 2009.

He became OIC again last September when Wilson stepped down as president (she remains a trustee). Appointed to the CCP board by President Aquino III, he was elected [illegible] by as president. Coincidentally, Emily Abrera is back as chair of the board.

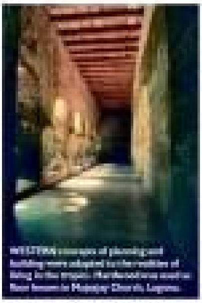
Sunico is perfectly at home in the reconfigured CCP board, with many old faces. It remains much of a fellowship among kindred souls who care deeply for the arts, aside from having the professional management credentials to complement such a passion.

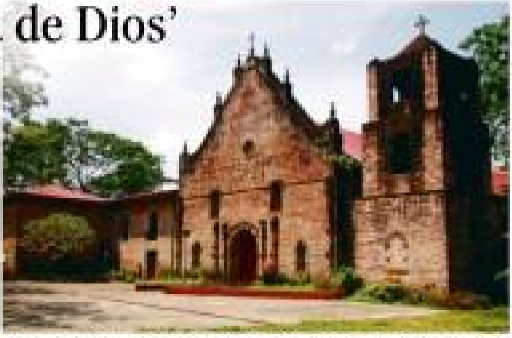


SUNICO: Income from CCP development will go to the construction of new facilities for culture and the arts, an operations fund, and a cultural development fund for the CCP.



Welcome to 'La Casa de Dios'









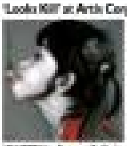
Book published by Ortigas Foundation shows how the churches of the Hispanic period have shaped the lives of Filipinos across the centuries

'Limitless' art show . . .





VISUAL ARTS









Raul Sunico: Ambitious CCP complex development to start 2011

Artistic director, UST dean

‘Limitless’ art show at Enchante shows singer’s creative range

[illegible]



LIFESTYLE Arts & Books

Lisa Macuja-Elizalde and Missy Elizalde dance together in 'The Nutcracker'

It's not the girl's first time; she appeared in BM's 1998 production—at only five months old

By [illegible]
Contributor

IT WAS bound to happen one day—prima ballerina Lisa Macuja-Elizalde and daughter Missy sharing the same stage in a full-length ballet production, although not exactly dancing together.

Lisa and Missy are appearing as Masha in Ballet Manila's (BM) production of "The Nutcracker," which opened at Aliw Theater on Dec. 2.

Missy plays little Masha, the young girl whose [illegible] the Mouse King and [illegible]

LISA, D3



Cristine Coyiuto pays homage to Chopin and Schumann



She made the difficult Schumann opus easy listening

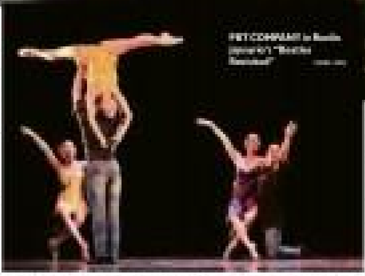
Easy listening

Towering instrument

Penitents, pirates and flying machines

Piolo Pascual is guest reader in select 'Peter Pan' shows





PBT COMPANY in "Beatles Revisited"



"Paquita"

Love's many faces

Rizal ode

Flying Christmas



PBT MEMBERS kick high in "Beatles Revisited."

Young musicians featured in classical guitar concert in Pasig

A UNIQUE educational-cultural music experience "Kuwentas ng Panahon: A Classical Guitar Concert," will be held in Tanghalang Pasigueño, Pasig City Hall Complex, Caruncho Avenue, Pasig City, Dec. 11, 4-7 p.m.

Seven young talents composed of finely selected high school and college students, who form the [illegible] Collective, will play world classical pieces by John Dowland, Johann Sebastian Bach, Fernando Sor, Domenico Scarlatti.

Performers are Marie [illegible] (St. Paul College-Pasig); Bethany Duong (Bentley International School); Jason Agbalon (St. Joseph Catholic School); Anastasiya Afonasova (La Immaculada Concepcion School), and three students from All-Asian Bible and Music College, namely Evelyn Barabaturan, Barbara Bello and Arthur Borbe.

They are trained by Jerome Agbalon, guitar teacher and the program's finale performer, a graduate of the UP College of Music Major in Guitar. Agbalon is confident that the young performers will inspire and excite audiences from all ages and personalities, with classical music to bridge across generations.

Interested schools may sponsor a few classes, and also invite friends and families to support and listen to these young exemplary performers.

For details, call 6415067, 6418178, 0917-8228902, 0920-2769142, 0915-5468192; e-mail [illegible] or [illegible].





GARFIELD — BY JIM DAVIS



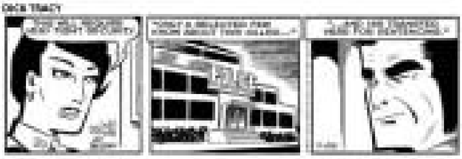
A. LIPIN — BY JESS ABRERA



PUGAD BABOY — BY PM JUNIOR



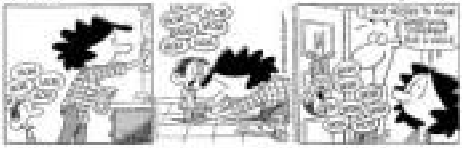
DICK TRACY



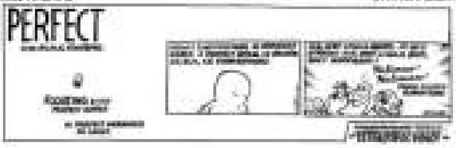
LOVELINOTS — BY ELIZABETH CHIONGLO



BABY BLUES — BY JERRY SCOTT



KIKO MACHINE — BY MANIX ABRERA

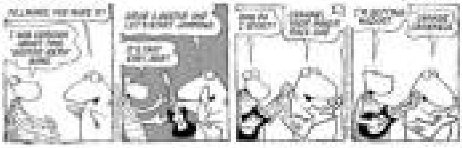


BEN — BY DANIEL SHELTON





SHERMAN'S LAGOON — BY JIM TOOMEY



TILAOK



HOROSCOPE

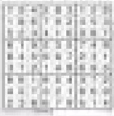
CONCEPTIS SU DOKU

HOW TO PLAY SU DOKU

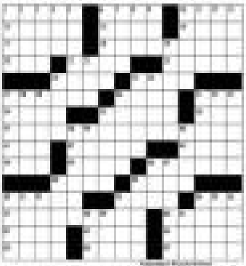
Conceptis Sudoku

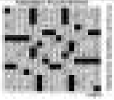
6				1	8	4	9	
	1					6		5
			9	5			3	7
		7			4			3
2		6				9		4
4			8			5		
7	3			6	9			
5		4					6	
	6	8	7	2				1

Difficulty Level ★



CROSSWORD PUZZLE





Lisa Macuja-Elizalde and Missy Elizalde...



SCENES from "The Nutcracker"





Perfect actress

Other duties

Imagine a life without boundaries.

In a world driven by connectivity, enhanced by ever-advancing technology and spiced up by dynamic competition, those blessed with extraordinary lives can't help but expect the best in their lives. Well, why should the same not be expected from your banking service?

Imagine having a bank that makes your finances their priority. A bank that seeks out the best opportunities to protect and invest your wealth. A bank that recognizes you practically anywhere you are in the world. A bank that can provide immediate emergency support across the globe for both you and your family.

HSBC Premier

HSBC Premier is an individually tailored package of exclusive premier banking services that can be accessed from anywhere you choose to live or work.

When it comes to new exclusive services, it pays to have HSBC. That's because we have what no other bank has - access to local knowledge and insight. So you will always feel like a local when you're travelling, whether it's for business or pleasure.

A key component to the HSBC Premier experience is the complimentary World MasterCard® credit card that comes bundled with your globally linked-up banking service. HSBC Premier MasterCard® makes your day-to-day purchase transactions convenient and privileged – from its preferential 2.75% interest rate, exclusive perks at select merchants across the globe to best-in-class rewards.

Accepted at over 24 million establishments across the globe, HSBC Premier MasterCard® redefines retail therapy.

Privileges here and abroad with Home&Away

Feel like a local anywhere in the world you travel to. HSBC Premier MasterCard® gives you access to shopping and dining privileges at thousands of outlets across more than 40 countries. And for your added convenience, you can check out all these exclusive offers before you even leave your home. Simply visit www.hsbcpremier.com.ph or www.homeandaway.hsbc.com.

Earn Bonus Points with just Php5.00

HSBC Premier provides you with best-in-class rewards with the country's most generous spend-to-points scheme. Simply swipe your card every opportunity you have and earn Bonus Points, which you can use to redeem fabulous gift items or air miles.

Travel safe and secure

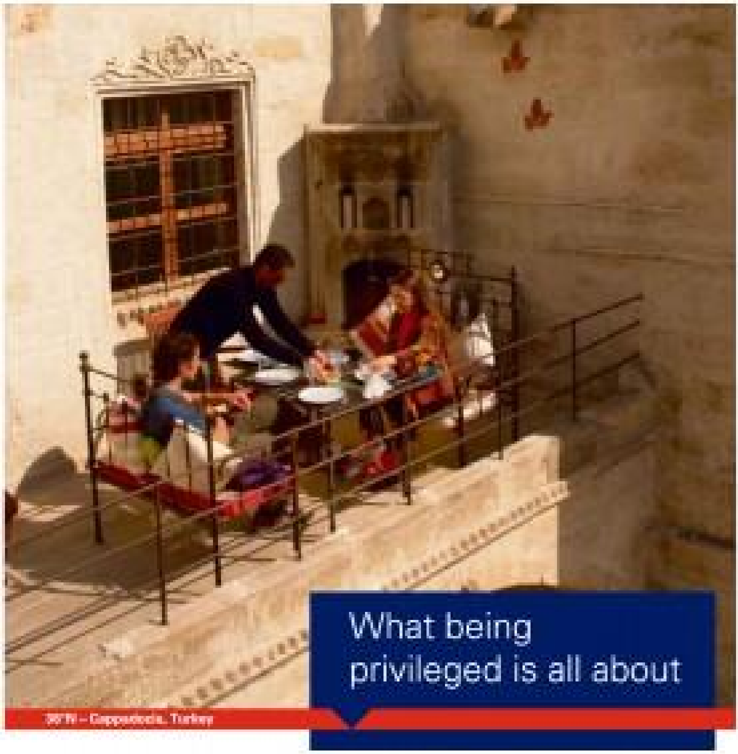
With HSBC Premier MasterCard's worldwide safety net, losing your credit card or wallet need not be a problem. Our emergency support network will spare you the hassle of having to contact your local counterparts. Just call +1-314-275-6781 and we'll not only cancel your lost card immediately, but also arrange your card replacement automatically in one go. We'll even direct you to the nearest office to receive emergency cash to cover for your short-term needs.

Your family's covered anywhere in the world

What you enjoy, your family enjoys. Give an HSBC Premier MasterCard® supplementary card to your loved ones and rest assured that we'd take care of them in their time of need. So whether your family is traveling or your children are studying elsewhere, give the plastic that makes you and your family secure here and abroad.

Truly, HSBC Premier MasterCard® gives you a life with latitude. Live life without boundaries.

For more information about HSBC Premier and HSBC Premier MasterCard®, visit www.hsbcpremier.com.ph or call (02) 85-606.



36°N – Cappadocia, Turkey

Experience the very best of the world with your HSBC Premier MasterCard® credit card, only from HSBC Premier, the world's first globally linked-up banking service.

With its complimentary Premier MasterCard®, HSBC Premier clients enjoy the best the world has to offer including the country's most generous rewards program, 3% rebate at Caltex and exclusive Home&Away privileges here and abroad.

Are you building a life without boundaries? Would you like to?



Talk to a Relationship Manager
Call +63(2) 85-606
Visit www.hsbcpremier.com.ph

HSBC Premier

HSBC

The world's local bank

LifeStyle

International writers to grace Philippine PEN confab in Cebu

By [illegible]
Contributor

CEBU WILL host this year's biggest gathering of local and international writers as the Philippine PEN (Poets & Playwrights, Essayists, Novelists) hold its annual writers' conference on Dec. 4-5 at Montebello Villa Hotel.

Keynote speech will be delivered by Cebu executive judge and multi-awarded poet Simeon Dumdum Jr.

The annual [illegible] lecture, the high point of the conference, will be delivered by highly respected Cebu scholar Resil Mojares.

INTERNATIONAL, C2



[illegible]

International writers to grace Philippine PEN confab in Cebu



BIENVENIDO Lumbera



SIMEON Dumdum Jr.



RESIL Mojares

Panel discussions on writers and writing

PEN board, patrons

At PowerBooks-Cebu

Baguio girl awarded Michener fellowship

2010 SEAWRITE laureate Marjorie Evasco: listening quietly . . .



WITH Prince Maha Vajiralongkorn and royal consort Princess Srirasmi



PHILIPPINES SEAWRITE 2010 Laureate Marjorie Evasco receives the award.

Private audience

Camaraderie

Instituto Cervantes exhibit focuses on foreign correspondents during Spanish Civil War

From Ernest Hemingway to George Orwell, the exhibition features 30 original chronicles and reflects the diversity of viewpoints of the journalists who lived through the war



PORTADA

INSTITUTO CERVANTES presents an exhibition that brings together a collection of wartime newspapers and photographs that document the lives of journalists in Spain during the Civil War (1936-1939).

Titled "Corresponsales en la Guerra de España" (Correspondents in the Spanish Civil War), the exhibition consists of 30 original newspaper articles and facsimiles, along with photographs from numerous sources which were published in the international press at that time.

The exhibit opens Dec. 2, 7 p.m., at Instituto Cervantes' exhibit hall.

The significance of the Spanish Civil War as major event in European history is well-known. Beyond its implications in terms of Spain's own history, the war is viewed as the testing ground for World War II and the final confrontation reached by thousands of volunteers around the world to fight for their ideas. This was also the start of the use of war photography and photojournalism in the 20th-century media.

This exhibition reflects the fresh and direct view of events in Spain offered by the foreign correspondents at that time—names who would later become major writers of the 20th century. Many of the surviving materials are invaluable to the public, serving both as historical references and pieces of art.

Some of the fundamental figures in journalism and literature featured in this exhibit include Ernest Hemingway, George Orwell, Antoine de Saint-Exupéry, John Dos Passos, Herbert Matthews, Indro Montanelli and Mikhail Koltsov.

Structured in 17 subjects, the exhibition explores a more journalistic approach than historical. Some of the events reflected are the massacre of Badajoz, ending the Siege of Toledo, the bombing of Guernica, the battle of Teruel.

Also featured are historical interviews, such as that of General Francisco Franco in early August 1936, or of Buenaventura Durruti shortly before his death.

The exhibition is a tribute to the most outstanding representatives of what Hugh Thomas has called "the golden age of foreign correspondents."

It opened at the Instituto Cervantes in New York in July 2006 and has since toured 23 cities worldwide. For its stop in Manila, the work of poet Miguel Hernández as a war correspondent will also be tackled in commemoration of his birth centenary.

For the opening, renowned Spanish novelist Ignacio Martínez de Pisón Cavero will share a brief lecture on the stories of the Spanish Civil War correspondents.

At 7:45 p.m., the exhibit's curator Carlos García Santa Cecilia will provide his expertise in giving a background of the collection and interpreting the meaning of each item.

"Corresponsales en la Guerra de España" is organized by Instituto Cervantes de Manila in collaboration with Fundación Pablo Iglesias; the Spanish Embassy in the Philippines; Spanish Agency International Cooperation for Development (AECID); the Ministry of Culture of Spain; and the New World Hotel.

Entrance is free on a first-come, first-served basis.

For more information, call 526-1482 or visit http://manila.cervantes.es. Instituto Cervantes de Manila is at 855 T.M. Kalaw St., Ermita, Manila.





2010 SEAWRITE laureate Marjorie Evasco: listening quietly to the soul's utterances



Contributor

Joy and sadness

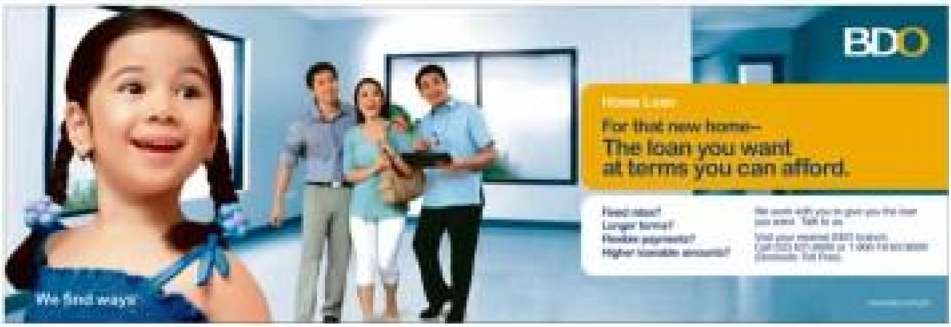
LIFESTYLE Arts&Books



FROM BOOK TO FILM

'Potter' finale will leave a kind of burning







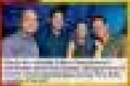




The first ever

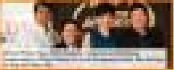








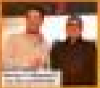


















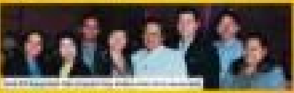


















VP OSSING ARDS

A new tradition begins.

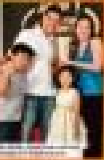
























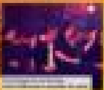














To toast UST's 400th anniversary, Varsitarian to hold grand alumni homecoming Dec. 11

IN CONNECTION with the Quadricentennial of the University of Santo Tomas next year, the Varsitarian, ... [illegible]



DANIEL Radcliffe as Harry Potter and Emma Watson as Hermione Granger



SECOND to the last rounds for the trio of Watson, Radcliffe and Rupert Grint, who plays Ron Weasley



THE NEW "Potter" movie is darker and with a lot of depth.

'Potter' finale will leave a kind of burning

[illegible]

Ominous

[illegible]

Dodgy reunion

[illegible]

And then came

[illegible]

Coming battle

[illegible]

LIFESTYLE Arts&Books

The prime of Ana Abad Santos



The 2010 Aliw awardee for Best Actress (for 'Mary Stuart') is enjoying a most fecund time in her life

By Walter Ang
Contributor

BY ALL ACCOUNTS, Ana Abad Santos had a fulfilling 2009.

"It was a good year. I got to play very strong women characters in several productions with different directors. I learned a lot," she says.

She also got to direct theater productions and even acted in a film or two.

As soon as 2010 came around, things got even better.

Earlier this year, she was nominated twice in a single category for the 2009 Philstage Gawad Buhay, given out to productions and performers of Philstage member companies. She was nominated for Best Actress in a Straight Play for her turns as Candida Marasigan in Repertory Philippines's "A Portrait of the Artist as Filipino," and as Blanche DuBois in Tanghalang Pilipino's "A Streetcar Named Desire."

The short film she acted in, "Out of Love," directed by Fiona Lau, won Best Film at the Hong Kong International Film Festival.

And, oh yes, she just won this year's Aliw Award for Best Actress in a Non-Musical Production for her portrayal of the title role in Dulaang UP's "Mary Stuart."

"I was pretty proud," she says of the recognition. "I loved being chosen by a respected group of people and being nominated with actresses that I respect."

Growing up

Abad Santos seemed destined for a life in theater. She grew up "sleeping in hotel ballrooms" as her mother, former model and

THE PRIME C2



FROM Dulaang UP's "Mary Stuart"

The prime of Ana Abad Santos





Learning

Teacher-student

'Rent' returns, now at Power Plant Mall Cinema 2

Feast of children's books



'Just Add Dirt'

'Lub-Dub, Lub-Dub'

'Tagu-Taguan: A Counting Book in Filipino'




BDO
Credit Cards
8 WINNERS of Php10,000 shopping credits EVERYDAY!
Every Php1,000 single receipt purchase, using your BDO MasterCard entitles you to one raffle entry and a chance to win Php10,000 daily or as much as Php5,000,000. So start using your BDO MasterCard now!
We find ways

Feast of children's books

By Neni Sta. Romana Cruz
Contributor

THE 2010 National Children's Book Awards was a collaboration between the National Book Development Board and the Philippine Board on Books for Young People.

Out of 130 submitted titles, only six were deemed by the board of judges to be outstanding. The judges [illegible] were unanimous in their choices. Below are the six winners.

Araw sa Palengke

[illegible]

"Can We Live on Mars? A Book about Space"

[illegible]



PAGE G4

Sony Cyber-shot Sweeps the Runway At The Philippine Fashion Week



The Cyber-shot models presenting the new Cyber-shot TX9 and T99 cameras at the Luxe Wear Fashion Show

Set as the front row of cutting edge technology and trend at the zenith of high fashion as Sony Cyber-shot partnered with Philippine Fashion Week to celebrate cosmopolitan glamour from October 26-30, 2010 at the SMX Convention Center, Mall of Asia Complex, Pasay City.

The collaboration saw imaginative mavens holding up the Sony Cyber-shot TX9 and T99 models as muses for inspiration, as they presented their new collection while taking the cue from the global tech brand's design sensibilities.

"It is Sony's great pleasure to support Philippine Fashion Week as it presents the execution of creative visions of Sony Cyber-shot. With our make.believe brand message, our company is a great supporter of pursuing the possibilities opened by imagination and transforming these into tangible reality," said Mr. Takao Kuroda, Managing Director and President, Sony Philippines. "As a company, we value innovation in pursuit of excellence in both function and form. Consumers will be happy to see this principle wonderfully embodied by the new models of Cyber-shot."



Ms. Ina Villanueva, Marketing Manager of Digital Imaging, with Mr. Takao Kuroda, President & Managing Director, Sony Philippines, during the presentation of the new Sony 3D camera, Cyber-shot TX9 on the runway of the Luxe Wear Collection.

Sony Cyber-shot TX9 and T99: Tres Chic Accessories that Capture Creativity

With its slim structure, classy colors, and technology ahead of its time, the Sony Cyber-shot is the fashionista's companion to the hottest engagements around the metro. But beyond simply capturing the stylish set the Sony Cyber-shot proves it can set new standards for it. Two of the Sony's most recent digital imaging products, Cyber-shot TX9 and T99, became the inspirations for Philippine Fashion Week's Luxe Wear Collection, helping fuel the artistry of talents such as Edwin Uy, Joki Penalosa, John Gutierrez, Jessie Martinez, Julius Tiong, Kat Corpus, Marxiel Kobayashi, Melvin Lacbica, Niche Vicente Richard Papa, Roel Rosal, Roland Linc, and Tim Dumas.



The fashion-forward Cyber-shot T99

Never before had innovation been expressed in both textile and technology quite like here.

At the helm of avant-garde, Cyber-shot TX9 is the world's first digital still camera that captures panoramic photos in 3D. Designed for ease-of-use, its unique 3D Sweep Panorama function allows users to simply sweep the camera in a horizontal or vertical direction to capture impressive, ultra-wide panorama shots in 3D, for viewing on any compatible 3D LCD TV. Meanwhile, the Cyber-shot DSC-T99 stands as a specimen of beauty with smooth curves fashioned on a sleek aluminium frame. Luxuriously designed, the camera is available in five chic colors to complement the individual style of its users. Photographers can choose from a brushed finish of black or silver, or the satin matte finish in pink, green or violet. Given all these capabilities, it is only right that beyond presenting the Cyber-shot as a source of inspiration, Sony also concretely demonstrated their unique propositions. After capturing the day's mise-en-scene in Sweep Panorama, the digital still cameras were hooked up to elegant BRAVIA LCD TVs for viewing at the Cyber-shot viewing lounges. With 3D images included in the mix, how photography captures fashion – its swell of colors, saturation of structure, and vibration of texture – was brought into the fore.



The new Sony 3D camera: Cyber-shot TX9

Sony combines beauty and power

Sony's partnership with Philippine Fashion Week aims to position the country as a worldwide fashion capital. With Fashion Week conceptualized to be the launch pad of groundbreaking ideas and provocative creations all over the world, Sony's sponsorship builds on its commitment to weave narratives of beauty and power together as one. Making a case for the creative symbiosis of the two worlds of innovation, Sony and Philippine Fashion Week enabled an exciting spectacle of technology inspiring fashion and fashion inspiring technology.



Capture everything with just one sweep of the new Cyber-shot T99 with its wonderful Intelligent Sweep Panorama Feature and TX9 with its exciting and innovative 3D Sweep Panorama Mode

ENTERTAINMENT

Editor: Bronnie G. Velarde

Cinemanila features 9 new int'l films



JM Lleno's "Happyland"

Now showing: National Archives

Finally, council puts up film preservation body

visit: www.smcinema.com

SM CINEMA

IMAX

metro manila

luzon

visayas - mindanao

ALL MAJOR CREDIT CARDS ARE ACCEPTED.

OFFERS A WIDE VARIETY OF FOOD AND DRINKS AT ALL SM CINEMA LOBBIES

At the Cinemas

GLORIETTA 4

GREENBELT 1

GREENBELT 3

ALABANG TOWN CENTER

TRINOMA

MARKET! MARKET!

AYALA CENTER CEBU

MARQUEE

At the Malls

GLORIETTA

ALABANG TOWN CENTER

AYALA CENTER CEBU

MARKET! MARKET!

TRINOMA

MARQUEE

There are film festivals—and film festivals



[illegible]

Cinemanila features 9 new int'l films

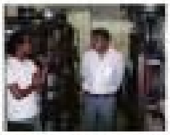
From page H1

[illegible]

Now showing: National Archives

From page H1

[illegible]



FDCP chair Briccio Santos, center, inspecting the UP film archive

[illegible]

Aiko Melendez, Martin Jickain talk about being single again

DOLLY WOOD
Dolly Anne Carvajal

[illegible]

Scheming survivor

[illegible]

Back on track

[illegible]















LEARNING

Saving the planet isn't just about money

By Nina Calleja







AT BAYLAB, Yee and Millare, with other delegates, perform an experiment on nanotechnology.

Four Bayer Young Environmental Envoys learn about how rivers and incinerators can be kept clean

Tale of two rivers

Incinerators

Technology is the answer



Pinoy eco-warriors 'conquer' the world

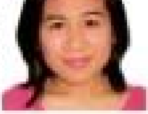
By Linda B. Bolido



LET topnotcher's heart is in the right place

Good example

Potential





Playgrounds for the MIND

Member Schools

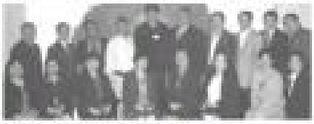
UP Iloilo wins Intercollegiate Finance Competition

DLSU forum on migration of skilled workers



FILIPINO EDUCATORS AT INT'L CONFAB IN MALAYSIA

PWU basketball team champions in 41st WNCAA



UNCLAW ALUMNI HOMECOMING

CEU to conduct refresher course for Pharmacy

UST hosts 8th UST Christmas Concert Gala

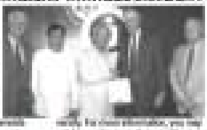
FEU celebrates Save-the-Tamaraw Month

DELAMENTE RECEIVES MABUHAY GOLD AWARD



UPHS's new SSC officers sworn into office

AGSB RENEWS PARTNERSHIP WITH REGIS UNIVERSITY



Letran Employee Awards

SJCQC's Dr. Prieto bags research paper award



CHS HS '87 SPONSORS FILM SHOWING



AMA ES INKS PARTNERSHIP WITH CEBU PACIFIC



Wisdom stories





Don Arcadio

Simple yet profound

Various meanings

Reduce costs and boost profit

New program for entrepreneurs and OFWs





How Filipino kids can have the winning edge



Pinoy eco-warriors 'conquer' the world

Saving . . .

School provides year-round education for special children

[illegible]



[illegible]



NEW and well-furnished therapy room



SMALL group intervention room

[illegible]

SM Foundation accepting applications for scholarship

[illegible]



Application for Singapore scholarship now open

[illegible]

The Possible Dream

[illegible]

'Piko, sipa, atbp' for college students

[illegible]



A PARTICIPANT shows her skill in "sipa" at the Playbook Invitational.



CONGRESSIONAL INTERNSHIP FOR YOUNG MUSLIMS

[illegible]

PHILIPPINE MARKETING ASSOCIATION SINCE 1954

Philippine Marketing Association announces 31st Agora Awards winners



President [illegible]

The Philippine Marketing Association has acknowledged another set of outstanding marketing performers in its 31st Agora Awards ceremonies, held recently at the Hotel Intercontinental Grand Ballroom.

Four organizations and one individual were recognized during the awards night, namely: RPM Corporation, for Outstanding Achievement in Export Marketing; Novartis Healthcare Philippines, for Outstanding Achievement in Advocacy Marketing; Pro-food International Corporation, for Outstanding Achievement in Entrepreneurship-Large Scale; Fruitbits Corporation, for Outstanding Achievement in Entrepreneurship-Medium Scale; and Margarita "Margot" Torres, McDonald's Philippines Vice President for Marketing, the only individual awardee this year, for Outstanding Achievement in Marketing Management.

This year's awardees were selected by an illustrious board of judges, who were also past Agora awardees, like Mr. Ruperto De Chavez, former President and General Manager of Wyeth Philippines; Mr. Vicente Dingbasan, President of KM Logistics Philippines; Mr. Roy Gopez, Chairman of R.A. Gopez Review Center; Mr. Lance Gokongwei, President and CEO of Cebu Pacific Air; and Ms. Sandy Prieto-Romualdez, President of Philippine Daily Inquirer.

As the beacon of Filipino marketing brilliance, the Agora Awards recognize companies and individuals who have demonstrated qualities of brilliance, versatility, and innovativeness that have contributed greatly to the growth and development of the marketing profession.

The awards are divided into seven categories, including Outstanding Achievement in Entrepreneurship, Outstanding Achievement in Marketing Education, Outstanding Achievement in Advocacy Marketing, Outstanding Achievement in Export Marketing, Outstanding Achievement in Marketing Management, Asia Pacific Agora Awards for Marketing Excellence, and Marketing Company of the Year. For this year, however, only winners from five categories were chosen as no one qualified for the remaining categories.

Since 1979, the annual recognition program has been honoring world-class Filipino businesses and marketing practitioners for their dedication and commitment to marketing excellence, proven by their expertise, out-of-the-box ideas, and pioneering achievements. A company or an individual winner can only be named an Agora Awardee per category once in his lifetime. This makes the Agora Award a much-coveted mark of distinction for marketing practitioners, as it is a career milestone.

As its mission, the Philippine Marketing Association is a non-stock, non-profit organization that promotes marketing as an art and a science – a profession guided primarily by the universal principles of ethics, corporate citizenship, and corporate social responsibility. It also serves as a policy-making and recommendatory arm of the government on marketing-related issues.



[illegible] of RPM Corp., Eric Van Oppens and [illegible] of Novartis Healthcare Philippines, Margot Torres of McDonald's, Justin Uy of Pro Food Intl. Corp., [illegible] of Fruitbits Corp.



[illegible], immediate past president and director-in-charge of 31st Agora Awards

AGORA Awards Night at Hotel Intercon Grand Ballroom on November 23, 2010





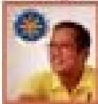




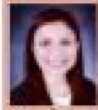


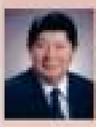


Messages









31st AGORA AWARDS NIGHT

























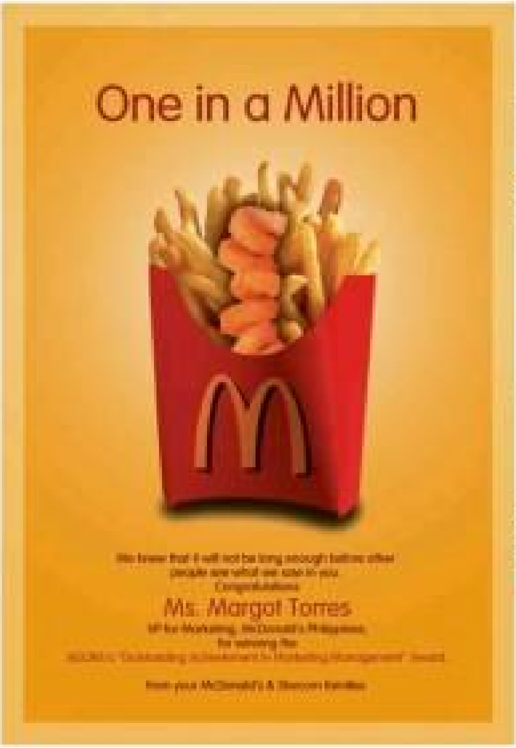


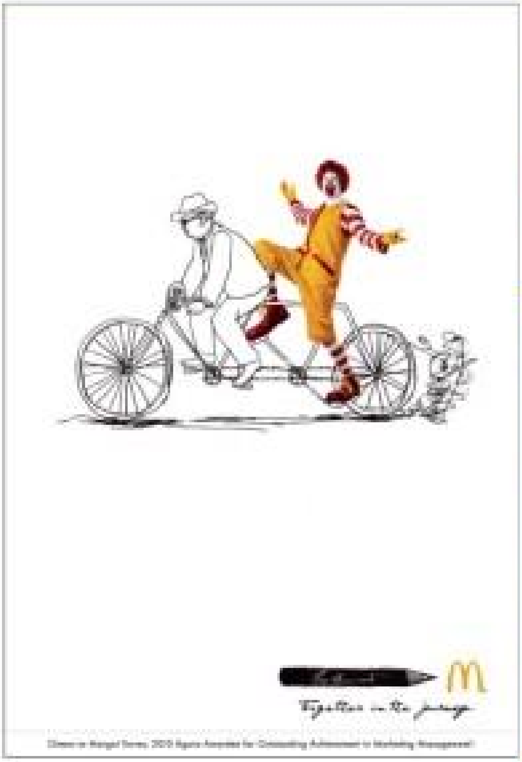





PHILIPPINE MARKETING ASSOCIATION

SINCE 1954









AGORA Awards Board of Judges



Chairman of the Board of Judges



SANDY PRIETO-ROMUALDEZ
President
PHILIPPINE DAILY INQUIRER



LANCE GOKONGWEI
President and CEO
CEBU AIR, INC.



PERPETUO DE CLARO
2007 OUTSTANDING ACHIEVEMENT IN MARKETING MANAGEMENT





REAL ESTATE FOR SALE

GENERAL ITEMS FOR SALE

INVESTMENT OPPORTUNITIES

PROFESSIONAL SERVICES

REAL ESTATE FOR RENT

EMPLOYMENT OPPORTUNITIES

TRANSPORTATION FOR SALE

TRANSPORTATION FOR RENT

Department of Environment and Natural Resources

INVITATION TO BID FOR Land Management Projects

Republic of the Philippines
SENATE
Pasay City

INVITATION TO BID

DESCRIPTION	QTY.	PROJECT ALLOCATION	NON-REFUNDABLE FEE
CY 2011 SUBSCRIPTION TO LOCAL/ INTERNATIONAL NEWSPAPERS AND MAGAZINES per approved list of publications			

ATTY. ARNEL JOSE S. BAÑAS
Chairman, Bids and Awards Committee

Republic of the Philippines
PHILIPPINE RECLAMATION AUTHORITY

INVITATION TO BID

ANNOUNCEMENT

To Our Valued Clients

In lieu of Bonifacio Day, only our Classified Ads Megamall Branch (SM Megamall, Mandaluyong) is open today, November 29, from 10:00 a.m. to 9:00 p.m.

For your advertising needs, you may call Tel. No. 635-0219 or 687-2354



THE ACADEMY OF HOPE ATTENDS PASWI

Zamboanga City Electric Cooperative, Inc.

Republic of the Philippines
PROVINCE OF LANAO DEL NORTE

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

DBP Development Bank of the Philippines

INVITATION TO BID

CLASSIFIEDS

Department of Transportation and Communications

LAND TRANSPORTATION OFFICE

East Avenue, Diliman, Quezon City

NOTICE OF DISPOSAL

LAND BANK OF THE PHILIPPINES

INVITATION TO BID

OBITUARIES

TERESITA ABAD GOQUINGCO

peacefully joined our Creator on November 26, 2010 at age of 83.

Her children Tony (+) & Rosie Goquingco, Bing & Vicky Goquingco, Pita & Weking Santiago, Raymond & Marion Goquingco and Rex & Chit Goquingco; grandchildren Anton, Oliver, Ivin, Albert, Edward, Nick, Rona, Gener, Meg, Cathy and Gena, and their spouses; great grandchildren, relatives & friends request the pious readers to pray for the eternal repose of her soul.

Viewing of ashes will be in Mt. Carmel Church, Broadway Avenue, New Manila, Quezon City.

Mass will be held at Mt. Carmel Church on December 10, 2010 at 10:00am

Interment follows at the Holy Cross Memorial Park Cemetery, San Bartolome, Novaliches, Quezon City.

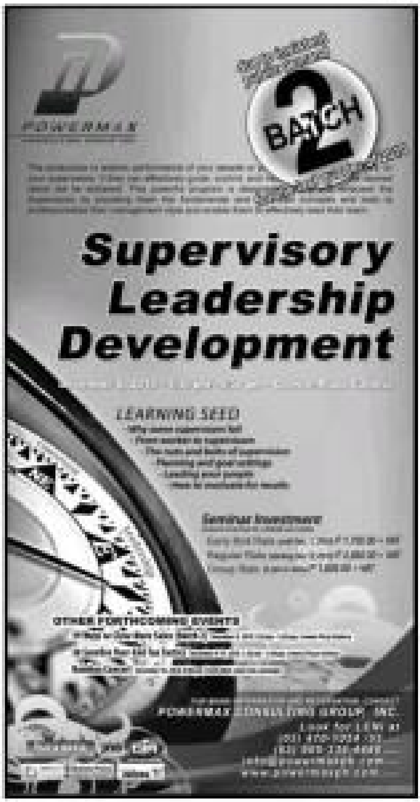
In Loving Memory

on the 1st Death Anniversary of

FRITZ ROBERT GEMPERLE

"Now I am about to go the way of all the earth. You know with all your heart and soul that not one of all the good promises the LORD your God gave you has failed. Every promise has been fulfilled; not one has failed." – Joshua 23:14

CLASSIFIEDS



PMAP launches contest with Dingdong Dantes

THE PEOPLE MANAGEMENT ASSOCIATION of the Philippines (PMAP) is a fifty year old professional association of top HR practitioners in the country. With about 1,500 member companies, PMAP helps institutions build an engaged, competent, socially responsible and [illegible]

